

ECONOMIC DEVELOPMENT COMMITTEE
City of Germantown
May 18, 2023
Meeting Minutes

MEMBERS PRESENT: Heidi Grant, Tom Winning, Mark Heistand, Mike Kuhn

ALSO PRESENT: Will Parsons, Community Relations Manager; Pat Higgins, Economic Development and City Grant Writer; Judy Gilleland, City Manager; Kathryn Youra Polk, Miami Valley Regional Planning Commission; Aaron Sorrell, Community Planning Insights

CONSULTANTS (Downtown Redevelopment Plan): Nick Davis, Small Nation; Jason Duff, Small Nation; Kathleen Norris, Urban Fast Forward; Casey Terry, Urban Fast Forward; Jeff Raser, Cincinnati Urban Design and Architecture

The meeting was called to order by Tom W at 9:05 am

Approval of the minutes

Tom W motioned to approve the minutes from the April meeting, this motion was unanimously approved.

DORA Update

All of the signage has been ordered as well as the labels for the cups. Will P has been able to speak with almost all of the downtown businesses to see if they will be participating. The DORA should be up and running by the first SNO.

Quarterly Newsletter Update

The City did a second run of the spring newsletter because some residents and businesses did not receive theirs. Will P has spoken with the Post Office and has cleared up any issues moving forward. The content for the summer newsletter is in the middle of the editing process and should be sent to the printers by June 1.

Downtown Redevelopment Plan Updates

The consulting team has finished its interviews with stakeholders. The recommendations to the Economic Development Committee are in the process of being formulated.

The preliminary ideas for revitalization are as follows:

1. Get new businesses open
2. Support existing and new businesses
3. Encourage property renovation
4. Market Germantown (branding and messaging)
5. Make physical improvements to the downtown

ED/GE Grant Update

Pat H updated the committee that the Dupps Co. and 4 other recipients will receive a \$350,000 grant from Montgomery County for their job retention/creation project.

The meeting was adjourned at 10:51 am